

3rd Global Organization for Leadership and Diversity Symposium

GOLD

LEADING AND NAVIGATING

TSUNAMI CULTURE ACROSS THE PACIFIC

Monday, March 22, 2010

Los Angeles, California

www.goldleaders.org

Contact E-mail: 2010GoldSymposium@goldeleaders.org

About the Symposium

Globalizations of the marketplace and workforce diversity have created *waves of Tsunami culture across the Pacific*.

The need for better understanding of cultural influences on leadership and organizational practices has never been greater.

This symposium will bring together influential leaders from the U.S. and Japan to share their insights into business advantages gained through “Diversity & Inclusion” strategy and implementation, and to offer the necessary survival tools and opportunities to build new collaboration to succeed in a constantly changing borderless economy.



About the Symposium

When: Monday, March 22nd 2010

Time: Program 8:30 am – 5:00 pm
Networking Reception 5:00 pm – 6:00 pm

Where: InterContinental Hotel
2151 Avenue of the Stars, Los Angeles, California

Cost:

Super Early Bird (Before 11/30/09)	\$175.00
Early Bird (From 12/1/09 to 2/15/10)	\$200.00
Regular (After 2/16/10)	\$225.00

** The registration fee covers the cost of all symposium events and materials, continental breakfast, lunch, and afternoon networking reception.*

On-line Registration will become available soon.



About Organization



Global Organization for Leadership and Diversity

Vision: To develop global leaders and create business and civic communities that will utilize and appreciate individual talents regardless of background.

Founded in 2006, GOLD is an organization dedicated to developing global women leaders and building leadership bridges across the Pacific. GOLD works collaboratively with business and non-profit organizations in Japan and the U.S.

GOLD is a project of Community Partners, a 501(c)(3) non-profit organization, based in Los Angeles, California.

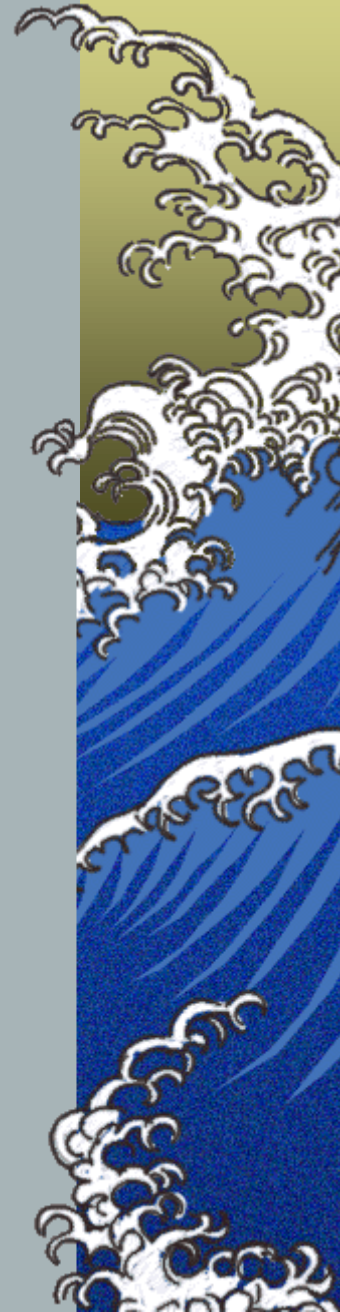


Why You Should Attend

The 2010 symposium is a **collaborative Japan – U.S. Leadership Initiative** following the successful 2007 “21st Century Women Leaders: Building Bridges Across the Pacific” symposium in Los Angeles and 2008 “Impact Leadership” symposium in Tokyo, Japan.

Attendees will have an opportunity to:

- Learn the importance of **diverse** perspectives and skills required to be **successful 21st century global leaders**
- Explore strategies for developing a **professional network across the Pacific** to share resources, stimulate strategic partnerships, and expand markets
- **Be inspired by and learn** from the experience of other participants



Who Should Attend

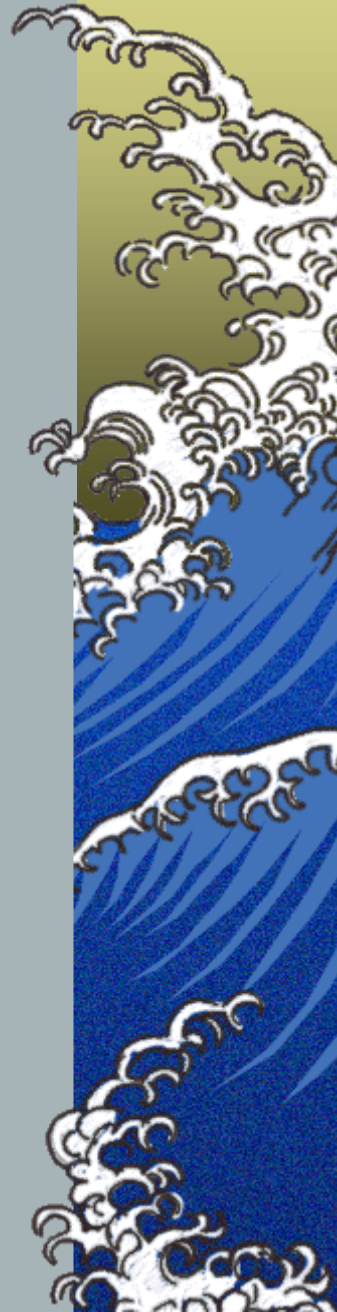


2007 Symposium



2008 Symposium

Corporate, business, entrepreneurial, academic, non-profit current and future leaders who wish to **strengthen their leadership skills and expand their networks by Japan-U.S. collaboration.**



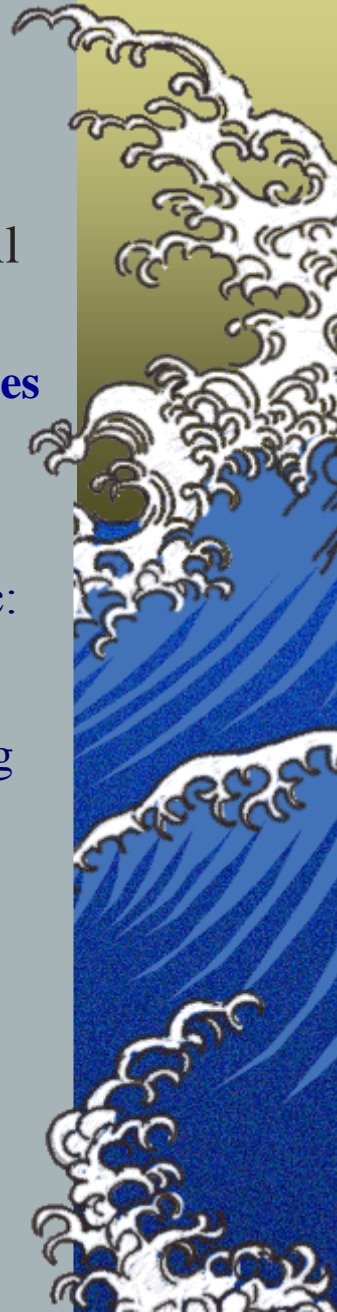
Program

The keynote addresses, panel discussions, and breakout sessions will address “**Bridge Buildings**” from three points of view:

1) Leadership, 2) Diversity and Culture, and 3) Economic Opportunities

Topics include:

- Promoting Global Diversity and Women’s Initiatives across the Pacific: Economic Opportunities and Challenges
- Diversity in Media Contents: Where We Are and Where We Are Going
- Creating Economic Opportunities by aligning Diversity, Corporate Social Responsibility, and Multicultural Marketing
- The 3rd Age of Leadership: Leading Diverse Institutions



Program Participants

(Partial List – Subject to Change)

Opening General Session



Roger Crawford

America's Possibility Coach

Best-selling Author

Award Winning Inspirational Speaker

Roger Crawford lives and shares an unforgettable message of authentic courage.

Sports Illustrated calls Roger one of the most accomplished physically challenged athletes in history. Roger becoming an NCAA Division 1 tennis champion is a powerful testament to showing that choices matter more than circumstances.

Roger's inspiring life story was included in the original Chicken Soup for the Soul series. He has been a featured guest on Larry King Live, Good Morning America, Inside Edition, and CNBC and has been profiled in well-known publications such as USA Today, Men's Fitness and Fast Company. NBC was awarded an Emmy for a television movie that featured Roger's extraordinary accomplishments.



Program Participants

(Partial List – Subject to Change)

Keynote Speakers



Masaaki Tanaka

President

Chief Executive Officer
Union Bank, N.A.



Paula Madison

Executive Vice President

Chief Diversity Officer
NBC/Universal Corporate



Program Participants

(Partial List – Subject to Change)

Speakers /Panelists/Moderators

Richard Beaton, Ph.D.

Principal, The Max De Pree Center for Leadership

Anthony Carter

Vice President/Chief Diversity Officer, Johnson & Johnson

Mitsuru Claire Chino

General Manager/Corporate Counsel, Itochu Corporation, Japan

Royanne Doi

International Counsel-Japan, Prudential Holdings of Japan, Inc.

Renee White Fraser, Ph.D.

CEO, Fraser Communications

Tisa Jackson

Vice President/Diversity and Inclusion, Union Bank, N.A.

Marilyn Johnson

Vice President, Marketing Development, IBM

Graciela Meibar

Vice President/Global Sales Training & Global Diversity, Mattel, Inc.

Linda Wagener, Ph.D.

Principal, The Max De Pree Center for Leadership



Symposium Partners

(As of August 1, 2009)

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Women Presidents' Organization

